



Kevin Xu

Background Painter | Concept Artist

kevinxu-design.com | kevartie@gmail.com

Pasadena, CA

EXPERIENCE

Artist tabling & Zine Publication | Jul. 2023 - Ongoing

- Developed a series of stickers and charms that sold out at fairs
- Illustrated a 3-painting series to be made into a zine sold for LightBox Expo

Everyday Responder Project, freelance illustrator | Sep. 2021- Feb. 2023

- Created illustrations for teaching hospital first-aid procedures
- Corresponded frequently with client to ensure they were satisfied with art direction

Self-Employed, freelance graphic designer | Jun. 2022 - Oct. 2022

- Designed logos for a business startup "Umixology"

Vis Com Teaching Assistant - ArtCenter College of Design | Jan. 2020 - Dec. 2020

- Guided students with perspective issues and help elevate student projects.
- Educated students by doing draw-overs of their environments and props

PROJECTS

"The Elf Maiden" Student Film - Visual Development Lead | August 2021- Dec. 2021

- Collaborated with other artists to design props, characters, and environments
- Analyzed historic references to deliver an art bible that is true to the Sarni culture
- Oversaw the group's visual language to be in line with the project's goals

EDUCATION

ArtCenter College of Design, Pasadena CA Illustration, Entertainment Arts B.F.A.

- Graduated with Distinction in 2022

SKILLS

Artistic: • Layout • Prop Design • Color Design • Character Design • Painting

• 3D modelling • Animation • Short Story Writing • Python

Software: • Photoshop • Blender • Sketch Up • Maya • Gravity Sketch • Substance 3D Painter

Languages: Native English, Fluent Speaking Mandarin, Intermediate Spanish

RECOGNITION

ArtCenter Distinction GPA, Pasadena, CA

ArtCenter Undergraduate Scholarship, Pasadena, CA

ACTIVITIES

CTN Tabling Assistant 2023

LightBox Expo Helper & Shared Vendor 2023

ArtCenter ArtFair 2023

Plein People Painting Club 2020